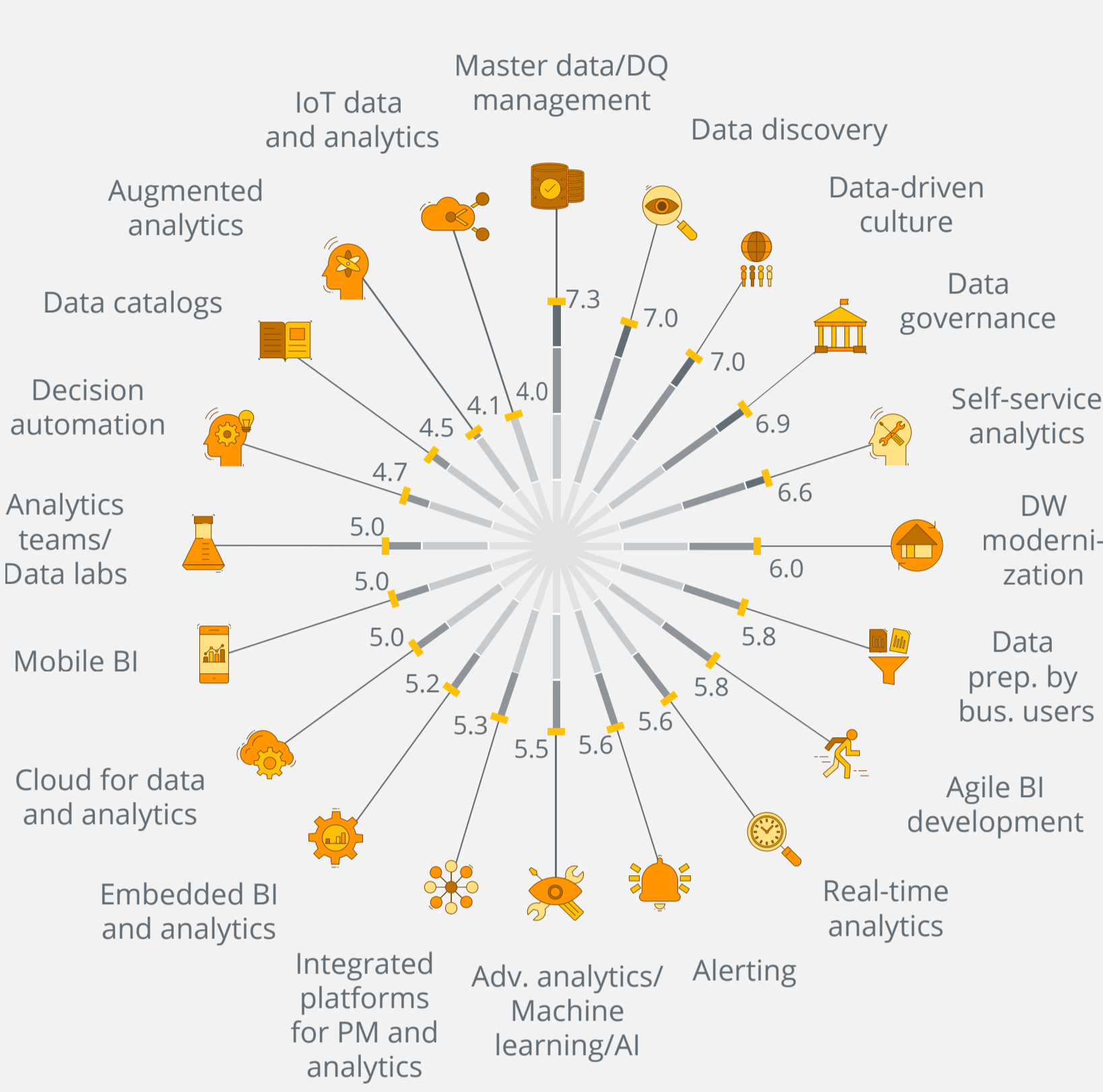


BARC Data, BI and Analytics Trend Monitor 2021

What nearly 2,300 practitioners think about data, BI and analytics trends in 2021

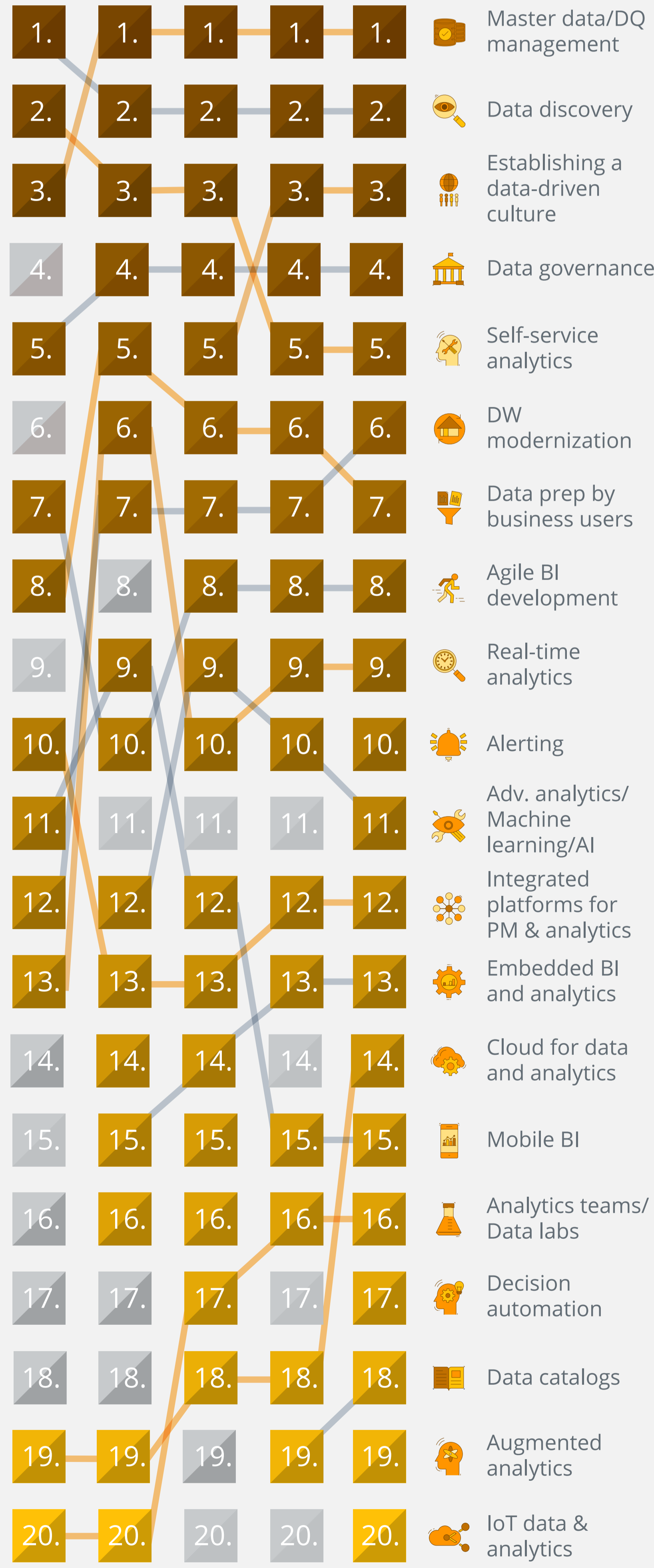
The market for BI, analytics and data management is constantly changing. Trends come and go. Data, BI and Analytics Trend Monitor 2021 from BARC reflects on the trends currently shaping the BI, analytics and data management market. We asked 2,259 people including 1,834 users, 301 consultants and 307 vendors for their views on the most important trends.

How important are the trends in data, BI and analytics?



How have the trends changed in importance?

2017 2018 2019 2020 2021



■ Trend not included in Data, BI and Analytics Trend Monitor 2021

Source: Data, BI and Analytics Trend Monitor 2021, November 2020, Global survey of 2,259 data, BI and analytics practitioners

The survey "Data, BI and Analytics Trend Monitor 2021" was prepared by BARC, an independent market analysis firm. The study is available free of charge thanks to the sponsorship by Alteryx, Cubeware, Information Builders, MicroStrategy and TARGIT.



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