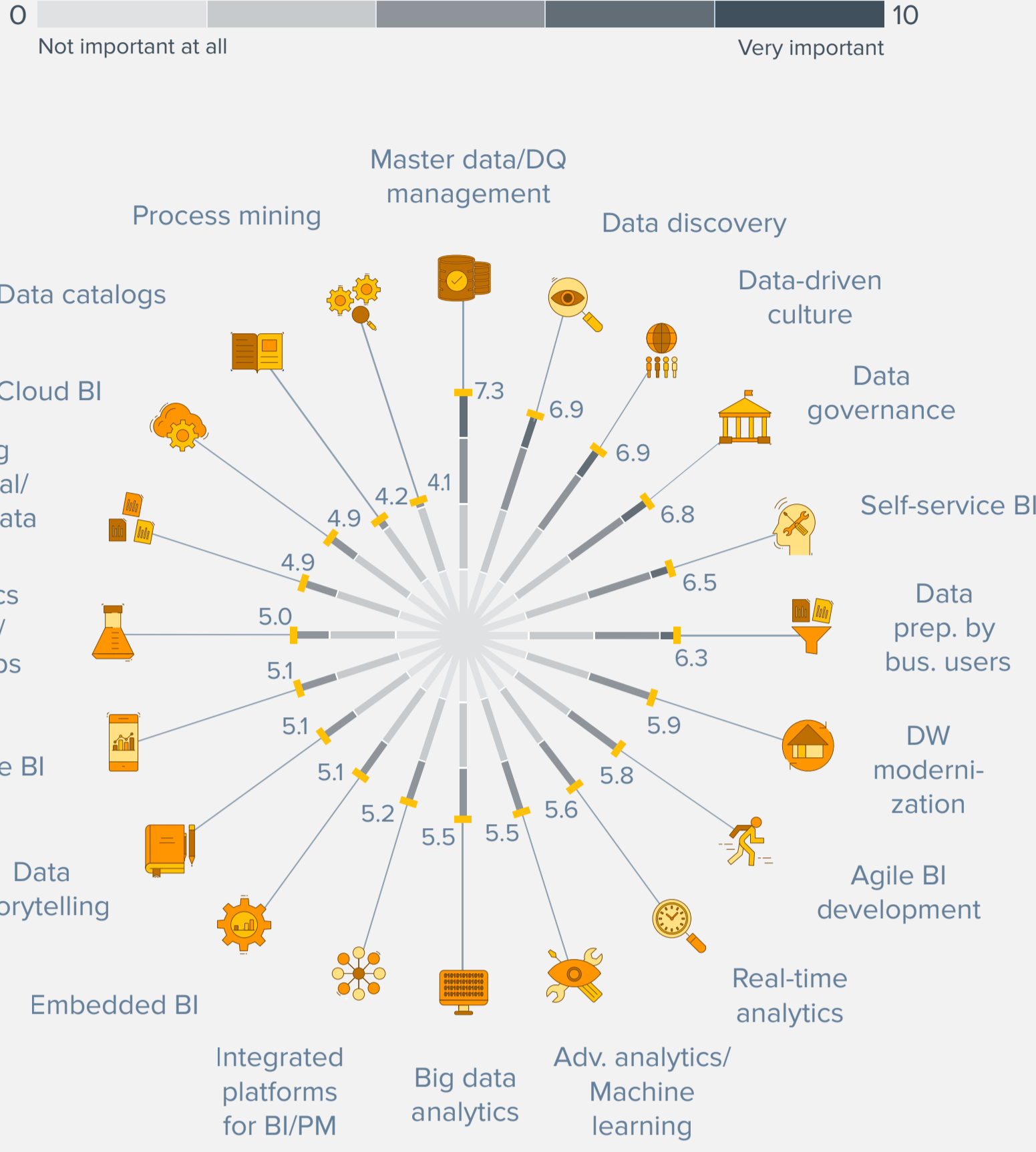


BARC BI Trend Monitor 2020

What nearly 2,900 BI practitioners think about BI and data management trends in 2020

The market for BI and data management is constantly changing. Trends come and go. BI Trend Monitor 2020 from BARC reflects on the trends currently shaping the BI and data management market. We asked 2,865 people including 2178 BI users, 376 BI consultants and 239 BI vendors for their views on the most important BI trends.

How important are the trends in BI and data management?



How have the trends changed in importance?



Source: BI Trend Monitor 2020, November 2019, Global survey of 2,865 BI practitioners

The survey "BI Trend Monitor 2020" was prepared by BARC, an independent market analysis firm. The study is available free of charge thanks to the generosity of Cubeware, Information Builders, MicroStrategy, TARGIT and Unit4 Prevero.



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